

PHOTO CAPTION: The Agawam Cultural Council's Applause Series continues with Rick Spencer and Dawn Indermuehle's 1960s **American Pop: Songs from The Brill Building** on Friday, May 6, 2022 at 7:00 pm, at the Agawam Senior Center at 954 Main Street, Agawam.

(pictured: Dawn Indermuehle and Rick Spencer >>>>)



THAT BRILL BUILDING SOUND

1960s American Pop — the most memorable pop music ever created!

(Agawam, Mass.) The May installment of the Agawam Cultural Council's popular *Applause Series* will take place on Friday, May 6, 2022 at the Agawam Senior Center. **Rick Spencer** and **Dawn Indermuehle** will present **1960s American Pop: Songs from The Brill Building** at 7:00 PM. The building's lower entrance opens to the public at 6:15 PM. This concert is free and open to the public. Please consider calling (413) 821-0604 to let us know you'll be attending.

The program will highlight the music of songwriters connected in some way to the legendary Brill Building at 1619 Broadway, New York City, the center of the American Popular Music universe — home to the composers, lyricists, recording studios, performers, and publishers responsible for some of the most memorable pop music ever created. American Pop Music of the 1960s was influenced by countless traditions and cultures—evolving from British and western European roots, altered by waves of immigrants with their own traditions, and infused with the energy of African-American music. Gospel, Blues, Jazz, Swing, Country, Minstrel, Vaudeville, Tin Pan Alley and other traditions contributed to a dynamic post-war soundtrack that became a huge industry in America, much of it centered around the Brill Building; home base for composers, lyricists, recording studios, performers, publishers and business managers who produced and marketed some of the most memorable pop music ever created. Rick Spencer and Dawn Indermuehle develop and present theme-based music and history programs that present songs with cultural insight into times, places and events in American history. Their carefully crafted vocals and accompaniment are true to a song's era or style and illustrate our nation's evolving culture and history in an informative and entertaining way.

This *Applause Series* performance will also be live streamed on Agawam, Southwick, and Westfield Channel 15. Viewers outside of those towns can enjoy the broadcast in high-def from a browser window by clicking the "Watch" button on www.agawammedia.tv, the "Watch Channel 15" button on www.southwickma.org/channel-15-public-access or "Click Here for Live Stream" on www.cityofwestfield.org/511/Community-Access-TV.

Production sponsors of **1960s American Pop: Songs from The Brill Building** are Nancy Chagnon and E. Cecchi Farms. The Agawam Cultural Council would also like to thank bankESB, Elaine Carlson, OMG, Inc., the Southwick Cultural Council, Anthony Suffriti, Westfield Bank, and the Westfield Cultural Council for their generous support as *Applause Series* season sponsors.

For more information on the activities and virtual offerings of the Agawam Cultural Council, please visit their web site, www.agawamcc.org. The Agawam Cultural Council is an all-volunteer local partner of the Massachusetts Cultural Council, a state agency, and is funded, in part, by the MCC. The ACC is charged with bringing engaging, entertaining, and educational events and opportunities in the arts, humanities, and sciences, to children and adults from Agawam and the surrounding communities.