

PHOTO CAPTION: The Agawam Cultural Council's *Applause Series* continues its nineteenth season with a program of traditional Mexican folk music on April 7, 2023.

Fiesta del Norte (pictured at right) will present **¡Fiesta del Agawam!** at 7:00 pm at the Agawam Senior Center, 954 Main Street, Agawam.



B.Y.O. GRITOS

Mariachi Band Brings Traditional Folk Music of Mexico to Agawam Cultural Council's *Applause Series*

Season 19 of the Agawam Cultural Council's *Applause Series* continues on April 7, 2023 at the Agawam Senior Center, 954 Main Street, Agawam when Mexican Mariachi band **Fiesta del Norte** presents ¡Fiesta del Agawam! Showtime is 7:00 PM; doors open at 6:15 PM. This performance will also be livestreamed on Agawam Comcast channels 1074 (HD) and 15 (SD). This concert is free and open to the public. Please consider calling (413) 821-0604 to let us know you'll be attending.

Dressed in traditional sombreros and "charro" outfits, the Fiesta del Norte repertoire spans the Mariachis of Jalisco to the Nortenas of Chihuahua, to the harp music of Vera Cruz, down to the Marimba music of Chiapas. Played on authentic instruments such as guitar, vihuela, guitarron, violin, trumpet, and with beautiful singing throughout, the musical numbers are interspersed with song translations, storytelling and cultural insights. Fiesta del Norte is a Hartford-based ensemble that has serenaded New England audiences at major festivals, First Nights, colleges, schools, libraries, town greens, and senior centers since 1986. The hallmark of every Fiesta del Norte concert is the wonderful audience participation that takes place, with singing, dancing, hand-clapping, maraca-shaking, and the joyful calls or "gritos" heard with every song. All cultures and age groups are welcome — put on your sombreros and celebrate Mexico with Fiesta del Norte!

Production sponsor of **¡Fiesta del Agawam!** is People's United Bank. The Agawam Cultural Council would also like to thank bankESB, Elaine Carlson, E. Cecchi Farms, OMG, Inc., PeoplesBank, Howie and Mary Jo Safford, Anthony Suffriti, TD Bank, Westfield Bank, and the Westfield Cultural Council for their generous support as *Applause Series* season sponsors.

For more information on the activities and virtual offerings of the Agawam Cultural Council, please visit their web site, www.agawamcc.org. The Agawam Cultural Council is an all-volunteer local partner of the Massachusetts Cultural Council, a state agency, and is funded, in part, by the MCC. The ACC is charged with bringing engaging, entertaining, and educational events and opportunities in the arts, humanities, and sciences, to children and adults from Agawam and the surrounding communities.